

Your personal data is processed by Conversion Marketing in accordance with notification no. 28184 on Law 677/2001.

According to Law no. 677/ 2001 subsequently modified and completed, regarding protection of persons with their personal data processing and the free exchange of data, Conversion Marketing has the obligation of processing supplied personal data in safety conditions and only in regards to the intents specified below.

The intents of collecting personal data may be for: informing users on their account status (accounts registered on a Conversion Marketing website); informing users/ clients on the status of their orders; evaluating the supplied products and services; advertising, marketing and statistical reasons.

In light of the intents exposed above, Conversion marketing may notify users regarding current offers through a weekly newsletter; may send congratulatory messages; gift cards or other special messages.

Conversion Marketing does not encourage SPAM practices. Any user that has explicitly supplied his or her email address on a Conversion Marketing website may at any time opt for having that email address removed from our data bases.

Your personal data may be used for the intents that they have been supplied for; for managing, supporting and evaluating our services; and preventing the abuse of our contractual terms, of security aspects and of the law.

Also Conversion Marketing will supply your personal data to other companies with whom it has partnerships, but only after it has formally made sure that this information is kept safe and that supplying it abides the current law. These companies may be: companies that offer marketing, telemarketing or other kind of services; other companies with whom we can develop common proposals for our products and services; insurance companies.

Your personal data may be demanded by and supplied for the Justice Court, the Police, Prosecutors and other authorized state authorities, while respecting the limitations and conditions of legal terms as a result of a formal request.

Through Law 677/ 2001 you have the right to access and intervene on your personal data, the right to not be subjected to an individual decision, and you have the right to address a Justice Court. Also, you have the right to oppose the processing of your personal data and to demand its removal, except in situations as stated in the law. In order to put these rights into action you need to formally send a written dated and signed request to: Conversion Marketing, 2nd floor Windsor Building, Swan Office Park, 15-23 Bucuresti Nord road, Voluntari, Ilfov.